

## Rural Continuum of Care - Building Local CoC Capacity

Jonda Clemings - COHHIO  
January 12, 2010

## Reminder - Ohio PIT Count 2010



- January 26, 2010
- 12:00 a.m. to 11:59 p.m.
- Report tool due 2/23/10

• [http://www.cohhio.org/info\\_PIT\\_2010.php](http://www.cohhio.org/info_PIT_2010.php)

## Housing Inventory Chart

Agency	Type	Total		Subsidized		Non-Subsidized		Total		Agency	Type	Total		Subsidized		Non-Subsidized		Total	
		2009	2010	2009	2010	2009	2010	2009	2010			2009	2010	2009	2010	2009	2010	2009	2010
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- Must be completed by each local CoC
- Due to Jonda by 2/23
- Will be emailed to chairs this week

## Objectives

- Identify the purpose of a local CoC
- Name 3 strategies to raise awareness
- Discuss various service models
- Determine 1 system level approach to improve your local CoC



**Objectives**

## Background

- Stewart B. McKinney Homeless Asst. Act of 1987 - renamed McKinney-Vento Homeless Asst. Act
- 1995 - 1st CoC competition
- 10% of CoC funding to rural areas

## CoC's Two Main Goals



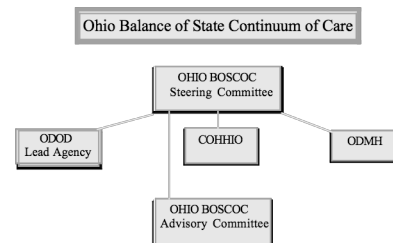
- Planning for homeless programs & services
- Apply for HUD CoC funding

## Homeless

- Streets, places not meant for human habitation
- Emergency shelters (including DV)
- Transitional housing



## Ohio BOSCOC Organization Table



## Advantages to BOSCoC

- Increased awareness - rural programs
- Increased access to housing & services
- Increased funding prospects for BOS
- Bring additional resources
- Build capacity

## Rural Area Barriers & Challenges

- Lack of ES/TH
- Living doubled-up
- Transportation
- Isolation
- Shortage of services



## CoC Considerations

- Geographic coverage
- Lead - chair/co-chair
- Stakeholders
- Governance structure
- Vision
- Monitoring & measuring performance

## Raising Awareness

- Increasing support
- Maintaining visibility & attention
- Measuring progress to sustain funding



## Raising Awareness - Increasing Support

- Utilize local media
- Initiate public awareness campaign
- Advocate with local government
- Personalize community outreach
- Lobby decision-makers



## Raising Awareness - Maintaining Visibility & Attention

- Public Housing Agencies
- Public awareness campaigns
- CDBG & HOME administrators
- Rural Development
- Political figures



## Raising Awareness - Measuring Progress

- Quantify program's success
- Utilize colleges & universities
- Rely on basic data collection
- Provide simple, concrete examples



## Rural Service Models

- Centralized services
- Specialized services
- Hub & spoke



## Centralized Services

- Co-locate services in a single facility
- Centralized services in one town/area



## Specialized Services



## Hub & Spoke



- Hub - towns
- Spoke - mobile services

## Overcoming Transportation Barriers

- Transportation programs
  - Van or bus services
  - Used car program
  - Legal services
- Communication with service providers
  - Clarifying in advance
  - Confirming appointments
  - Providing records
  - Coordinating services



## Overcoming Client Isolation

- Geographic isolation
- Cultural & linguistic isolation
- Identifying people who require services
- Disseminating information about services

## Working with Mainstream Programs

- Match homeless with existing programs
- Target existing services to homeless
- Analyze accessibility of services for homeless



## Mainstream Providers to Have at the Table

- Health, mental health, and substance abuse
- Job training & employment assistance
- Domestic violence
- Food and nutrition
- Schools



## Systems Change

Coordinate and manage homeless services and system resources to help people resolve their housing crisis and remain stably housed.

- Re-orient homeless planning efforts
- Housing stability-oriented approach
- change the way community solves homelessness

## Goals for Systems Change

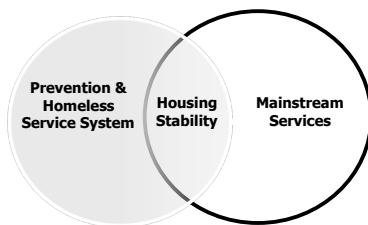
- Create a local CoC
- Develop a local 10-year plan
- Reduce the length of stay in shelter or in homelessness
- Use HMIS to track performance



## Goals for Systems Change

- Reduce the number of people experiencing homelessness for the first time
- Increase the number of people who are diverted from shelter to stable housing
- Reduce repeat episodes of homelessness
- Reduce the number of people overall who are homeless.

## Systemic Change



## Activities

- What the program does with the inputs to fulfill its mission, such as providing shelter, managing housing subsidies, or providing case management.

## Inputs

- Resources dedicated to, or consumed by, the program (e.g., money, staff, staff time, volunteers, volunteer time, facilities, equipment, and supplies)

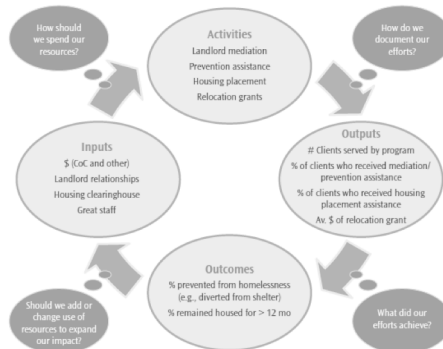
## Outputs

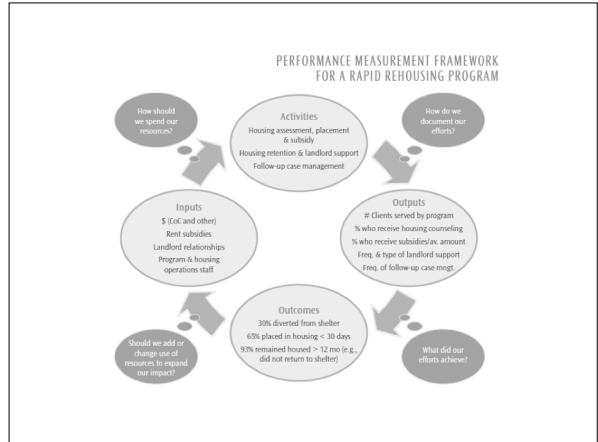
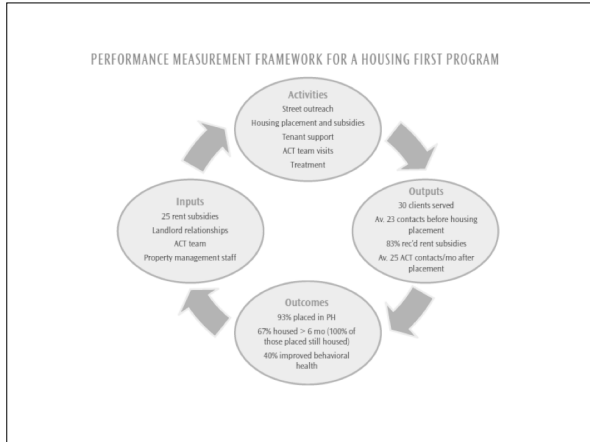
- Outputs are the direct products of program activities. They are usually presented in terms of the volume of work accomplished (e.g., number served, subsidy value, frequency and intensity of services).

## Outcomes

- Benefits or changes among consumers during or after participation in program activities. Outcomes may relate to change in client knowledge, attitudes, values, skills, behaviors, conditions, or other attributes.

### PERFORMANCE MEASUREMENT FRAMEWORK FOR A PREVENTION PROGRAM





### Rural Continuum of Care Systems Level Change Worksheet

Each Ohio Balance of State local Continuum of Care (CoC) is being requested to develop one (1) system level change that will improve your local CoC. This systems change will be reported upon every quarter to CCHHC.

Please use this worksheet for you to utilize as you develop these objective(s) for your local CoC. Systems level change should be community driven by local goals. This template is not meant to be regulatory, but instead offer a selection of different systems level change to improve your local CoC capacity. Your final systems level change worksheet is due by March 1, 2010 to [joanadenton@ohhio.org](mailto:joanadenton@ohhio.org)

Activities	Inputs	Outputs * Will be reported upon quarterly	Outcomes * Will be reported upon quarterly
<ul style="list-style-type: none"> <li>Develop a 10 year plan committee by February 2010</li> <li>Conduct needs assessment by May 2010</li> <li>Convene stakeholder meeting by July 2010</li> <li>Hold bi-weekly planning meetings through November 2010</li> <li>Outline strategies - based on NAEHY Ten Elements to End Homelessness Through November 2010</li> <li>Staff plan - by October 2010</li> <li>Finalize plan - by November 2010</li> </ul>	<ul style="list-style-type: none"> <li>Staff</li> <li>Location</li> <li>Needs assessment</li> <li>Staff</li> <li>Location</li> <li>Stakeholders</li> <li>Staff</li> <li>Location</li> <li>Staff</li> <li>Money</li> </ul>	<ul style="list-style-type: none"> <li>10 year plan committee formed by 4/30/10</li> <li>Needs assessment report completed by 6/30/10</li> <li>Stakeholder meeting attended by all on 7/30/10</li> <li>Bi-weekly meetings held 10/30/10</li> <li>Strategies identified by 10/30/10</li> <li>Plan articulated by 10/30/10</li> <li>Plan finalized/released by 11/30/10</li> </ul>	<ul style="list-style-type: none"> <li>Committee formed to develop a shared vision and plan to end homelessness</li> <li>Committee formed to develop a shared vision and plan to end homelessness</li> <li>Stakeholder meeting held to develop a shared vision of local homelessness and general local goals for homeless programs and services</li> <li>Committee formed to develop a shared vision and plan to end homelessness</li> <li>Committee formed to develop a shared vision and plan to end homelessness</li> <li>Committee formed to develop a shared vision and plan to end homelessness</li> <li>Committee formed to develop a shared vision and plan to end homelessness</li> </ul>

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## Building Capacity

- Attend trainings
- Request specific TA

## Information for this Training Came From

- *HUD's Rural Continuums of Care Guidebook* - developed by ICF International
- *NAEH's What Gets Measured, Gets Done: A Toolkit on Performance Measurement for Ending Homelessness* - developed by Abt Associates, Inc.

## Coalition on Homelessness and Housing in Ohio

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